

~ Rates good through February 2024 ~

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88,000 HOMES + INTERNET + MOBILITY IN ONE ADVERTISING EFFORT.



**SPRING, SUMMER, FALL
AND WINTER ISSUES**

GET YOUR MESSAGE OUT!

The Shop & Dine M-36 Guide is designed for businesses in the M-36 area! 15,000 homes in your immediate trading area will receive this beautiful magazine by direct mail.

AFFORDABLE RATES:

SHOP & DINE M-36 GUIDE

Reach 15,000 Homes - M-36 Corridor

Size	Rate	1 Color	Full Color
2 Pg. Spread	\$465	\$525	\$645
1 Page	\$310	\$350	\$430
1/2 Page	\$165	\$190	\$240
1/3 Page	—	—	\$180
1/4 Page	\$100	\$115	\$145
1/6 Page	—	—	\$95
1/8 Page	\$55	\$65	\$85

M-36 Shop & Dine Guide and East Editions! Reach 40,472 Homes!

In South Lyon, New Hudson, Whitmore Lake & the M-36 Corridor.

Size	Rate	1 Color	Full Color
2 Pg. Spread	\$900	\$1020	\$1200
1 Page	\$600	\$680	\$800
1/2 Page	\$310	\$360	\$460
1/3 Page	—	—	\$360
1/4 Page	\$190	\$220	\$280
1/6 Page	—	—	\$190
1/8 Page	\$100	\$120	\$160

Livingston Edition

Reach 49,281 Homes!

In Brighton, Howell, Hartland,
Hamburg and Lakeland

Size	Rate	1 Color	Full Color
2 Pg. Spread	\$870	\$930	\$1050
1 Page	\$580	\$620	\$700
1/2 Page	\$305	\$330	\$380
1/3 Page	—	—	\$270
1/4 Page	\$185	\$200	\$230
1/6 Page	—	—	\$140
1/8 Page	\$100	\$110	\$130

Livingston & East Editions!

Reach 73,905 Homes!

In Brighton, Howell, Hartland, Hamburg, Lakeland,
South Lyon, New Hudson & Whitmore Lake.

Size	Rate	1 Color	Full Color
2 Pg. Spread	\$1305	\$1425	\$1605
1 Page	\$870	\$950	\$1070
1/2 Page	\$450	\$500	\$600
1/3 Page	—	—	\$450
1/4 Page	\$275	\$305	\$365
1/6 Page	—	—	\$235
1/8 Page	\$145	\$165	\$205

RUN IN ALL 3 ISSUES

**REACH OVER
88,000 HOMES**

Size	Rate	1 Color	Full Color
2 Pg. Spread	\$1755	\$1935	\$2175
1 Page	\$1170	\$1290	\$1450
1/2 Page	\$605	\$680	\$830
1/3 Page	—	—	\$630
1/4 Page	\$370	\$415	\$505
1/6 Page	—	—	\$330
1/8 Page	\$195	\$225	\$285

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