George Moses Company Celebrating 52 Years of Great Advertising!

Thome of The Marketeer

## 2024 DEADLINES FOR THE MARKETEER, THE MARKETEER EAST and SHOP & DINE M-36\*

\*RED DENOTES SHOP & DINE M-36 AND MARKETEER DEADLINES

| Issue<br>Month | Deadline<br>Glossy | Deadline<br>Inserts/Flyers | Deadline<br>Newsprint | Mailed          |
|----------------|--------------------|----------------------------|-----------------------|-----------------|
| January        | December 13        | December 18                | December 18           | December 29     |
| February       | January 15         | January 22                 | January 22            | February 3      |
| March          | February 14        | February 19                | February 19           | March 3         |
| April          | March 13           | March 18                   | March 18              | March 31        |
| May            | April 17           | April 22                   | April 22              | April 28        |
| June           | May 15             | May 20                     | May 20                | June 2          |
| July           | June 12            | June 17                    | June 17               | June 30         |
| August         | July 17            | July 22                    | July 22               | July 28         |
| September      | August 14          | August 19                  | August 19             | September 1     |
| October        | September 11       | September 16               | September 16          | September 29    |
| November       | October 16         | October 21                 | October 21            | November 3      |
| December       | November 13        | November 18                | November 18           | December 1      |
| January 2025   | December 16        | December 23                | December 29           | January 3, 2025 |



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